

Portage Senior Center
Advisory Board Meeting
August 19, 2009

Present: Patricia Berninger, David Crawshaw, Dorothy Hazard, Gordon Heikkila, James Hoppe, Ruth Ann Meyer, Ruth Michelhaugh, Nic Oprescu, Art Roberts, Bethany Schmall, and Larry Smith.

Absent: (excused) Ann Perkins
Staff: Jason Horan

Larry Smith, Chair, called the PSC Advisory Board meeting to order at 2:35 p.m. July minutes were read. Moved by James Hoppe and seconded by Patricia Berninger to approve minutes as corrected. Motion passed.

Chair Larry Smith introduced the new youth participant member to the board, Bethany Schmall. Bethany gave the board brief highlights of her interests -- being on the swim team, water polo, and dancing. Welcome Bethany!

I) Trip Committee - Art Roberts

The October and November trips seem to be filling up. The mystery trip is sold out, but a standby list is being taken.

II) Friends of the Portage Senior Center James Hoppe

The Friends held their annual budget meeting. "Dining to donate" was successful at Applebee's as \$250 was raised. Pig roast was a good community public relations event.

III) Manager's Monthly Report – Jason Horan

A) The PSC Trip brochure received an honorable mention award in July from *Magnum Opus*. ContentWise Magnum Opus Awards program gives industry wide recognition to writers, editors, designers, and all communicators who do exceptional work, in print and online, in traditional media and social media alike.

B) Portage Senior Center newsletter bidding process for publishing – design/printing took place. A different publisher will start with the October/November newsletter.

C) Derek Jeter photo raffle. One Derek Jeter photo raffled ended recently. Jason is determining how the last of the two pictures will be raffled off. Raffle tickets are \$5 each.

D) Attendance and Activities

The signature event was the performance by the Grammy award winning Pacifica Quartet. Approximately 50 members attended. This event was donated by the Fontana Group. Jason expressed a concern that more people should have been in attendance for such a performance and expressed how in the future promotion activities can be developed to enhance attendance.

E) Membership

Membership since July 1, 2009 stands at 1,555. The board expressed a concern as to how there was such a difference in numbers from June 2009. [2,783] Jason explained that the new fiscal year begins July 1, 2009. However the staff is reviewing the membership count system. Also, some board members indicated different renewal letter contacts when membership not due until December, etc. Jason will follow up on why these contacts occurred. A question was raised if members do not renew is there a survey done to find out why not renewing. Jason expressed currently this is not done due to lack of sufficient staff.

F) Fundraising

A grant proposal packet was submitted to the Area Agency on Aging for a three year grant cycle worth approximately \$25, 000. These funds are utilized for service and disease prevention programs. Jason cautioned that due to cuts across Federal funds that this amount would be reduced for this cycle of funding.

IV) Old Business

Timeline for Friends and operations fund drives: The Board members that had brought their lists gave them to Jason and other board members were encouraged to bring to next meeting.

V) New Business

Larry distributed a new Senior Citizens Advisory Board list. Several corrections were made.

VII) Comments from citizens - None

VIII) Comments from board members

Ruth Michelhaugh completed training as a mentor for the enhanced wellness program.

Art Roberts mentioned the timing for Portage Community Center fund raising program that is similar to the Portage Senior Center.

Additional discussion took place about the annual fund appeal.

Meeting adjourned at 3:50 p.m.

Next meeting Wednesday, September 16, 2009, 2:30 p.m. to be held at the Portage Senior Center.

Submitted by Ruth Ann Meyer, secretary.