

Welcome!



Welcome to the Portage Comprehensive Plan Open House!!

Please sign in, proceed around the room, and view some initial thoughts and recommendations for future development in Portage. We want to hear your ideas, so be sure to write them down on comment cards or sticky notes.

What is a Comprehensive Plan?

- **A guide for the future that recommends how communities should develop**
- **A tool to ensure a logical development pattern**
- **A community blueprint for the future**

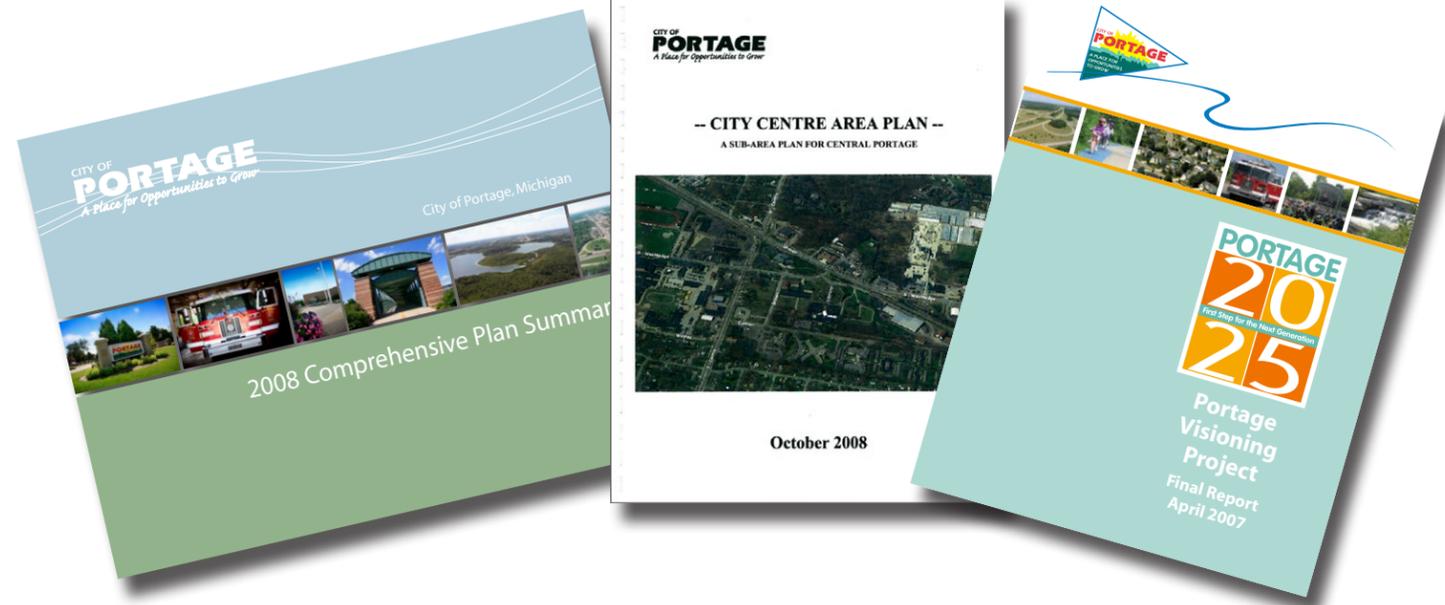
Why are we here?

- **To fine tune the current vision and policies for Portage in the future**
- **Provide a legal basis for zoning and other regulations**
- **Assess and address the changing desires and needs of residents and businesses**
- **To comply with Michigan State Law**

Project Process

This plan builds on previous plans:

- 2008 Comprehensive Plan
- 2008 City Centre Area Plan
- Portage 2025 Visioning



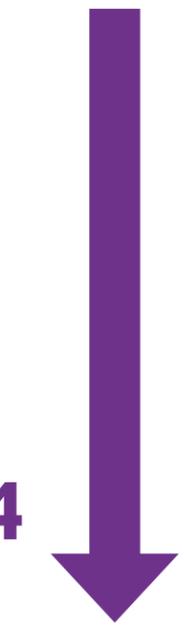
The coming months' activities include the following:

- “Community Snapshot” report highlighting existing conditions and evaluating goals from the last plan
- Lake Center Area Plan (visit that station for more info!)
- Revisions to the previous plan’s recommendations
- Draft Plan presentation

November

December

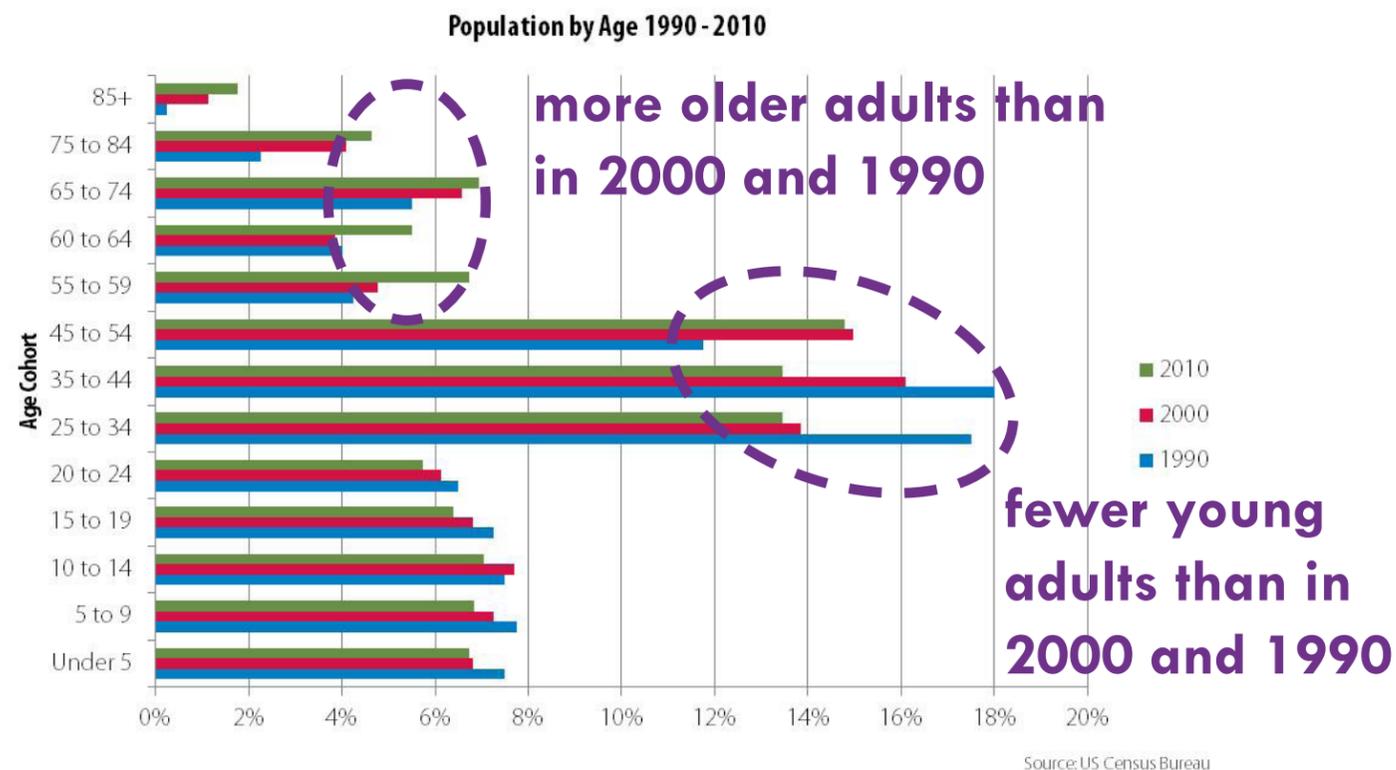
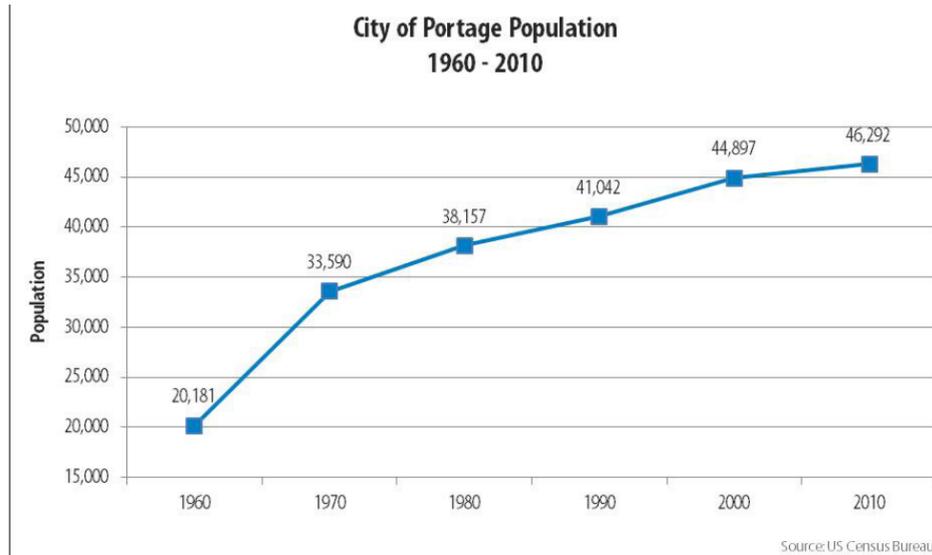
Spring 2014



Adoption

Did you know?

Portage population has steadily risen since its incorporation in 1963.



Portage 2025 Vision Statements



Recent Milestones

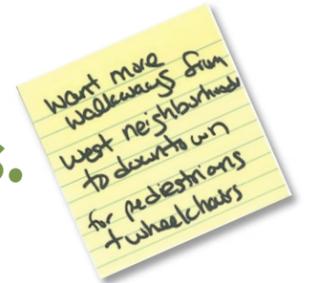
- **New logo and City branding promotes active lifestyles (2013)**
- **50th anniversary of the incorporation of Portage (2013)**
- **The former K-Mart Center that has been vacant for several years, is currently being renovated to accommodate Dick's Sporting Goods, Hobby Lobby and several other unnamed tenants.**
- **Stryker Corporation invested an additional \$5.6 million in their medical instruments facility located 4100 East Milham and Pfizer invested an additional \$1.2 million in their Portage Road manufacturing facility. (2012)**
- **Other industries located within the Sprinkle Road Industrial Corridor also made significant investments. Mueller Industries, Mann+Hummel, Summit Polymers, and Bower Manufacturing. These investment projects will result in the creation of 110 new jobs and the retention of over 800 existing jobs. (2012)**
- **Pfizer Corporation invested approximately \$8.4 million in their manufacturing operations and Stryker Corporation invested approximately \$8.2 million to expand administrative operations into a vacant 400,000 square foot office building located on Romence Road Parkway. (2011)**
- **Celebration Cinema invested approximately \$2 million to renovate the existing facility to accommodate the regions only IMAX theater. (2011/2012)**
- **Shaver Road Business Corridor is now home to several commercial businesses including a second Meijer store which completed a \$4 million renovation project in 2012, Wal-Mart (with plans for a 66,500 "super center" expansion), Barrett's Smoke House, Extreme Clean Carwash (under construction) and Mulligan's Grill and Steakhouse**
- **In order to better serve Kalamazoo-Battle Creek International Airport passengers, a new \$39 million, 100,000 square foot airport terminal was completed. (2011)**

Vision Statements and Goals

Listed below are the Goals from the 2008 Comprehensive Plan.

What are your ideas to make these a reality?

Use sticky notes to write down your ideas.



2008 Goals

Ideas to Make it Happen

Land Use & Development

Establish a well-organized, balanced, and efficient use of land at densities that

- meet the current and future needs of the public
- ensure compatibility and harmony among land uses
- protect key natural and historic resources
- complement the existing and planned capacity of streets and infrastructure
- sustain prosperity to support desired public facilities and services

Housing

Provide a diverse and stable housing stock providing for a range of housing opportunities for all income groups and a quality living environment for all persons.

2008 Goals

Ideas to Make it Happen

Economic Development

Encourage sensible and sustainable high-quality office, commercial, and industrial development in designated areas to

- provide for business expansion needs
- achieve compatibility with surrounding land uses and environmental features at a pace supportable by the community's existing and reasonable anticipated future infrastructure

Transportation

Create a safe, balanced, and coordinated multi-modal transportation system adequate to accommodate the ongoing growth and development of Portage.

2008 Goals

Ideas to Make it Happen

Public Services

Efficiently provide, maintain, and improve public services necessary to support the needs of existing and future residents and businesses.

Community Identity

Strengthen community identity so residents and businesses realize an enhanced sense of community.

Natural & Cultural Resources

Preserve and provide natural, historic, and cultural resources for the benefit, enjoyment, and quality of life of existing and future residents.