

Senior Citizens/Portage Senior Center Advisory Board Meeting Minutes

May 16, 2012

Board Present: Patricia Berninger, Kitu Komya, Mary Maisto, Ruth Ann Meyer, Ruth Michelhaugh, Nic Opresco, Ann Perkins, Mary Lou Petruccio, Trudy Riker, and Art Roberts

Absent Excused: Jim Hoppe and Larry Smith

Staff: Jill Hess, Deputy Director

Guests: None

Chairperson Ruth Ann Meyer called the meeting to order at 2:30 p.m. April minutes were reviewed and one edit was requested by Ruth Ann. Ann moved to approve amended minutes and Art seconded. Minutes were approved as amended.

Management April Report – Jill

- Attendance and activity participation levels remained steady.
- Total active memberships for April were at 1680. Jill thanked Ann Perkins for attending recent new member orientation on behalf of the board. Work is underway for a small survey to determine information about new member interests and reasons for joining.
- Volunteer hours totaled 2706. More than 130 volunteers attended the PSC Annual Volunteer Recognition Luncheon on April 17. Jill is gathering ideas for future celebrations.
- Jill commented on the success of the April 23 Trip Preview and the significant contribution to revenue from our travel program.
- Jill learned that United Way is not an appropriate source for a grant to support our technology upgrade. She is now planning to submit a grant proposal to The Gilmore Foundation.
- The new Special Event Lunch Sponsor program is working well. More than 60 people attended the Easter luncheon.

Wellness – Ruth

The PSC Wellness Committee met. There will be a June 15 Focus Group meeting with other community partners. Ruth shared flyers for upcoming events in the area.

Travel – Art

Art reported on a successful Trip Preview on April 23 followed by an International Trip Preview on May 7. Signups have been going well, with several trips filled to capacity. Three trips were enjoyed in April. “An Inside Look at Amish Life” may be repeated due to its popularity.

Friends of PSC Updates – Jill

The May 14 Golf Scramble fundraiser at Eastern Hills had good sponsor support and adequate participation by golfers. Weather was very good. Jill is in communication with Diane Schrock (of Portage Community Center) to ensure no duplication of dates for 2013 golf fundraisers. Our next Golf Scramble will be on May 13, 2013.

Portage Community Center – Art

Art reported on several events including a Volunteer Dinner, Garage Sale, and Wine and Cheese fundraiser at the Beacon Club. More than 70 golfers participated in the Portage Community Center fundraiser at The Moors on May 14.

Old Business –

- **Data Management System** – A visit to another Senior Center is not yet planned. Art distributed some handouts regarding Tanglewood in Muskegon.

New Business

New 2012-2013 Goals – Jill clarified the use of the SWOT matrix. Strengths and weaknesses are internal, whereas threats are external barriers. Discussion took place regarding opportunities for achieving goals 1, 2, and 3. Jill captured notes on a white board.

Homework for next meeting: For goals 4, 5, and 6 each member should consider our current strengths, weaknesses, opportunities and threats. Bring your suggestions to the next meeting.

Advisory Board Comments:

- Ruth Ann commented on publicizing PSC in the Portager. She also mentioned that Margaret O'Brien will be at MTEC on May 17.
- Kitu reported on a successful Green-a-Thon event for Earth Day.

Citizen Comments: None

The meeting was adjourned at 3:50 p.m.

The next Advisory Board meeting will be held June 20 at 2:30 p.m. at the Senior Center.

Submitted by Mary Maisto, Secretary